

# AMPERE

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## By GREAVES

### Ampere Electric offers 'book online now and pay later' facility for Customers and COVID Warriors

**Mumbai, April 17, 2020:** Ampere Electric Vehicle, a wholly-owned electric mobility subsidiary of Greaves Cotton, has started an offer '**book online now and pay later**' facility for its customers and corona warriors who are out to **deliver essential items** for people in this challenging time. The offer enables them to buy an electric scooter at the comfort of their home by paying a nominal booking amount and rest at the time of delivery. The **contactless delivery** of **sanitized e-scooters** will be done once the market is open.

In these difficult times, our warriors, the last mile delivery staff are using Ampere's electric scooter to deliver essential items like vegetables, food and medicines to customers at their doorstep. Every Ampere scooter sold is almost equivalent to planting 12 trees. Cumulatively, over a period of time, these Ampere e-scooters save of tons of petrol & empower the environment for a better tomorrow.

This online booking offer is announced keeping in mind the ongoing *social distancing* and the lockdown situation due to Corona pandemic. This online experience on [Ampere Website](#) will enable a comprehensive exploration of product features and booking with **just a click of a button**.

Special offer is being extended to our coronavirus warriors, who are instrumental in **delivering essential services to needy people**. Ampere electric scooter will empower people with a *cost-effective and sustainable solution in its mission to bring a change in society with eco-friendly mobility solutions*. This responsible move will help Ampere electric scooter users; all individual & fleet buyers **save a lot** especially when we are dealing with a cash crunch situation, also promotes the cashless transaction movement as initiated by the government.

Currently, this facility is available in select Indian cities like Bengaluru, Chennai, Mumbai Pune and New Delhi and later this can be extended across the country.

Ampere Electric scooters is one of the fast growing scooter brand in the country & offers last mile energy-efficient e-scooters that can save up to 85-90% of the cost in comparison to the conventional petrol scooter. The company has sold more than 50,000 scooters in the Indian market & has been growing with over 200+ exclusive retail outlets in India.

#### **About Ampere:**

Ampere Electric has a decade of experience in building and manufacturing electric vehicles. With strong base of 50000+ customers & growing backed by comprehensive EV ecosystem support, Ampere Electric vehicles is pushing boundaries to create affordable & sustainable solutions for clean last mile in India. In the e2W segment, Ampere is one of the first companies in India to indigenously manufacture key components of an Electric Vehicle. Greaves Cotton augmented its clean technology portfolio with entry in the last mile affordable 2W personal Mobility segment with Ampere Electric Vehicles. More information at <https://amperevehicles.com/>

**About Greaves Cotton:**

Greaves Cotton Limited is a diversified engineering company and a leading manufacturer of Cleantech Powertrain Solutions (CNG, Petrol and Diesel Engines), Generator sets, Farm equipment, E-Mobility, Aftermarket spares and services. Greaves Cotton is a multi-product and multi-location company with a rich legacy and brand trust of over 160 years and has established itself as a key player impacting a billion lives every day. The company has seven manufacturing units and continues to support the progress of the nation under Make-In-India program. The company today manufactures world-class products and solutions under various business units - Greaves Engines, Greaves Power, Greaves Agri, Greaves Aftermarket, Greaves Care, Greaves Global and is backed by comprehensive support from 350 Greaves big retail Centers & 5000+ smaller spare parts retail outlets across the country

More information about Greaves Cotton - [www.greavescotton.com](http://www.greavescotton.com)

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**Note:**

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